## **Tobacco Cessation Guidelines**

1 ASK about tobacco use

EVERY PATIENT • EVERY VISIT • NON-JUDGMENTAL

 When was the last time you smoked or used any type of tobacco?

2 ADVISE to quit

CLEAR • STRONG • PERSONALIZED

- It's important that you quit as soon as possible, and I can help.
- Quitting is the best decision you can make for your health and the health of your family.
- **REFER** to Quit Now Indiana using one of the following methods

**ONLINE PORTAL:** Have your patient complete the patient section and sign for consent as required by HIPAA. Online Portal

**FAX REFERRAL:** Complete entire provider section; have your patient complete the patient section and sign for consent as required by HIPAA.

- Fax the form to: 1-800-483-3114. Quit Now Indiana will fax a follow-up report back to your office.
- To obtain the Fax Referral Form, visit: quitnowindiana.com/educational-materials
- e-REFERRAL: Call 317-234-1787 for more info.
- 4 PRESCRIBE pharmacotherapy

Discuss medication options with your patient (See Pharmacotherapy Chart)

Pre-authorize NRT on the fax referral form, online referral portal or e-Referral if applicable.

**EVALUATE** the quit attempt at follow-up

- Status of attempt
- Congratulate success; encourage continued efforts to quit if still smoking or using tobacco products
- "Slips" and relapse
- Medication compliance and plans for discontinuation

## **THE 5 R'S** - intervention for patients not ready to quit

**RELEVANCE** Encourage patients to consider reasons why quitting is personally relevant.

**RISKS** Identify patient-specific negative consequences of tobacco use.

**REWARDS** Identify patient-specific benefits of quitting.

**ROADBLOCKS** Identify barriers to quitting and ways to overcome them.

**REPETITION** Enhance motivation at every encounter.

Quit Now Indiana provides **FREE** tobacco treatment services to Hoosiers who are ready to end nicotine dependence. Services include individualized coaching, free NRT for those that qualify, and online support.

